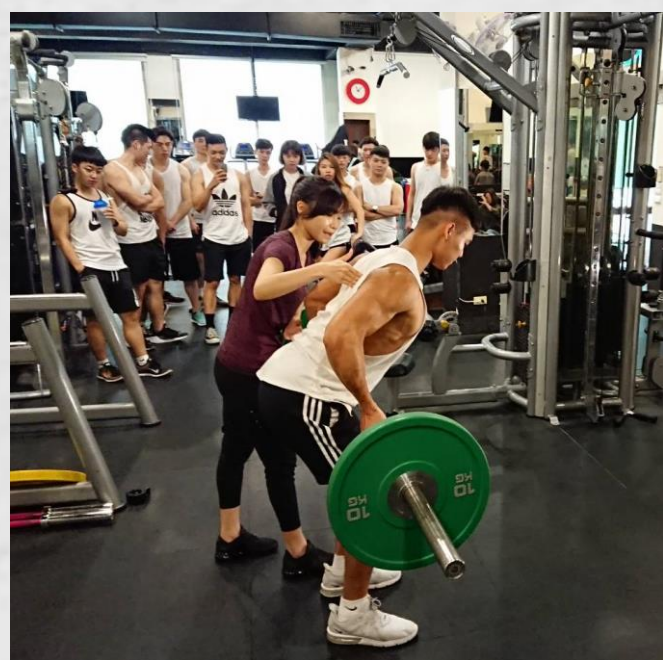


- 堅持務實教學並為本院畢業生提供就業輔導服務。
- 本院將提供學生一年國內外產業實習機會，大四學生於畢業後亦可選擇參與由本院主辦的在職訓練計畫。
- 本院提供學生前往英語系國家與日本進修之機會，並設有2+2雙聯學位項目。



休閒事業系 (休閒事業碩士班)

- 遊憩活動 (水域、陸域)
- 休閒健康
- 高爾夫球



烘焙創意與經營管理 學士學位學程

- 烘焙廚藝(中式點心、西式甜點、蛋糕)
- 烘焙經營管理



時尚造型事業系

- 時尚造型
- 美容保養
- 形象設計



餐飲事業系

- 中、西餐烹調
- 飲料調製
- 烘焙食品
- 門市服務



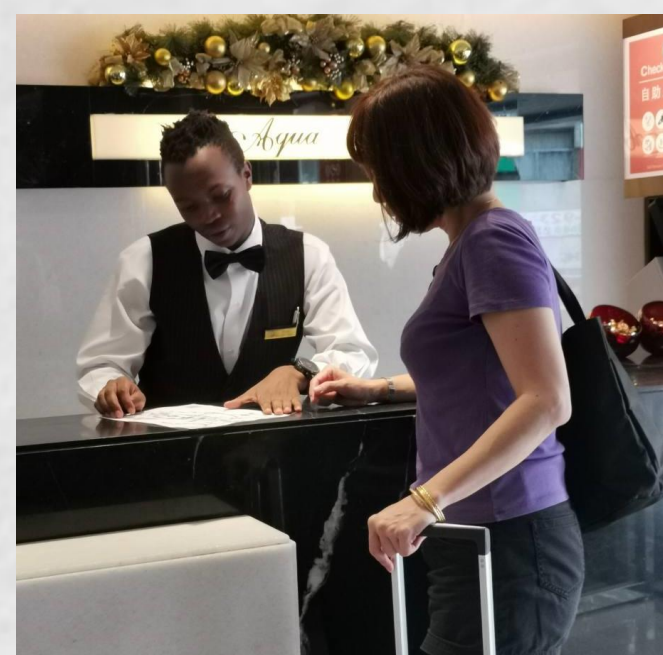
流行音樂事業系

- 流行音樂創作
- 音樂行政管理
- 流行音樂相關從業及經紀管理



觀光事業系

- 航空旅運
- 文化觀光



旅館事業管理 學士學位學程

- 國際觀光旅館之客房服務
- 國際貴賓接待
- 飯店管理



演藝事業系

- 表演藝術
- 演藝內容企劃製作
- 演藝事業經營管理

民生學院

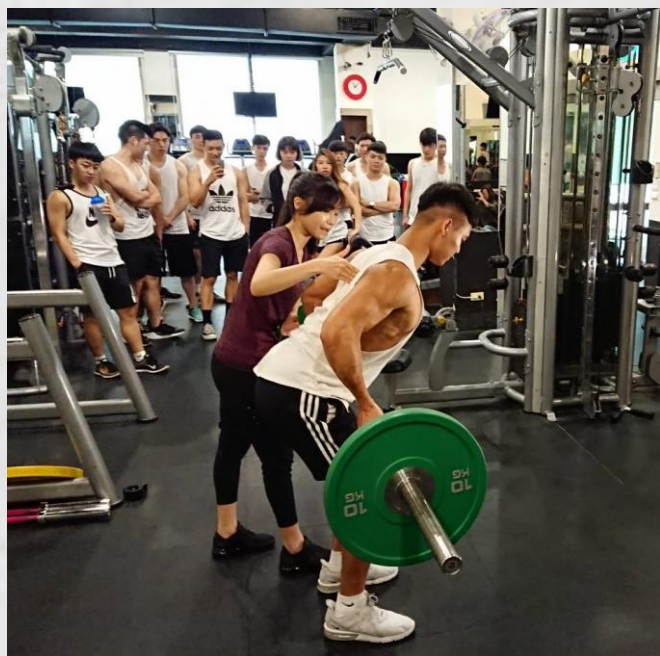
COLLEGE OF HUMAN ECOLOGY



Industrial Innovation

Health and LOHAS

- Asserting pragmatic teaching, and assisting graduates with their employment after graduation domestically or abroad.
- One-year professional internship domestically or abroad, and options for senior students to select programs providing on-the job employment after graduation .
- Managing Exchange student programs in English-speaking and Japanese speaking countries or 2+2 double degree programs.



Department of Leisure and Recreation Management (Leisure and Recreation Management Master Program)

- Recreation(Water Activities and Outdoor Activities)
- Health and Leisure
- Golf



Degree Program of Baking Innovation and Management

- Baking & Pastry Arts(Chinese Desserts、Pastary and Cake)
- Baking Management



Department of Fashion Styling

- Fashion Styling
- Beauty Care
- Makeup Design



Department of Food and Beverage Management

- Chinese/ Western Culinary
- Beverage Preparation
- Baking Art
- Catering Service



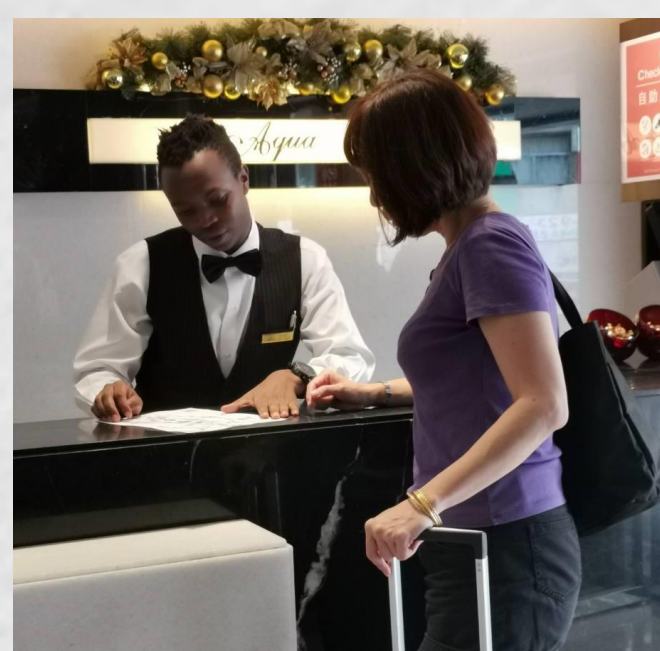
Department of Pop Music

- Pop Music Production
- Music Management
- Pop Music Artist Management



Department of Tourism and Hospitality

- Aviation management
- Cultural Tourism



Degree Program of Hotel Management

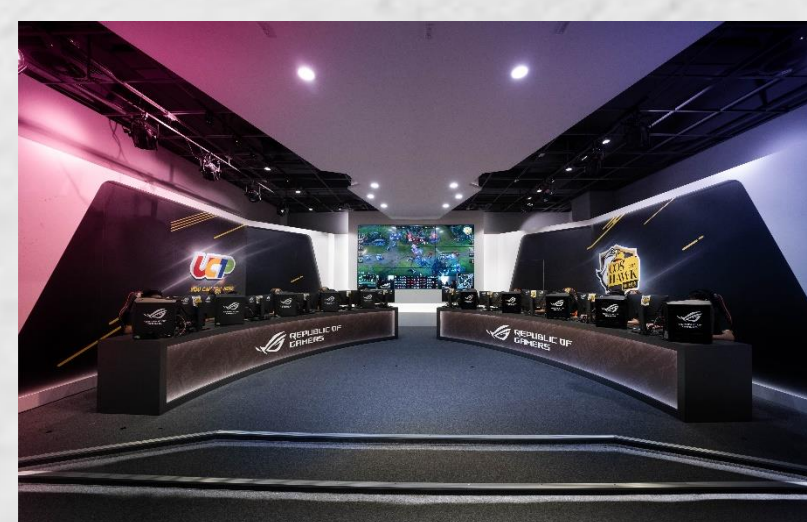
- Room Service Method
- International Guests Reception
- Hotel Management



Department of Performing Arts Industries

- Performing Arts
- Production in the Performing Arts
- Performing Arts Management

- 創新、發展和研發的辦學宗旨使本校成為一個以「科技創新」、「創意發明」聞名的科技大學。
- 本院之課程將結合理論與實務，並與國內頂尖企業進行產學合作，鼓勵學生參與校外實習。
- 本院資訊工程系亦與臺灣電競協會合作，培育專業電競選手。



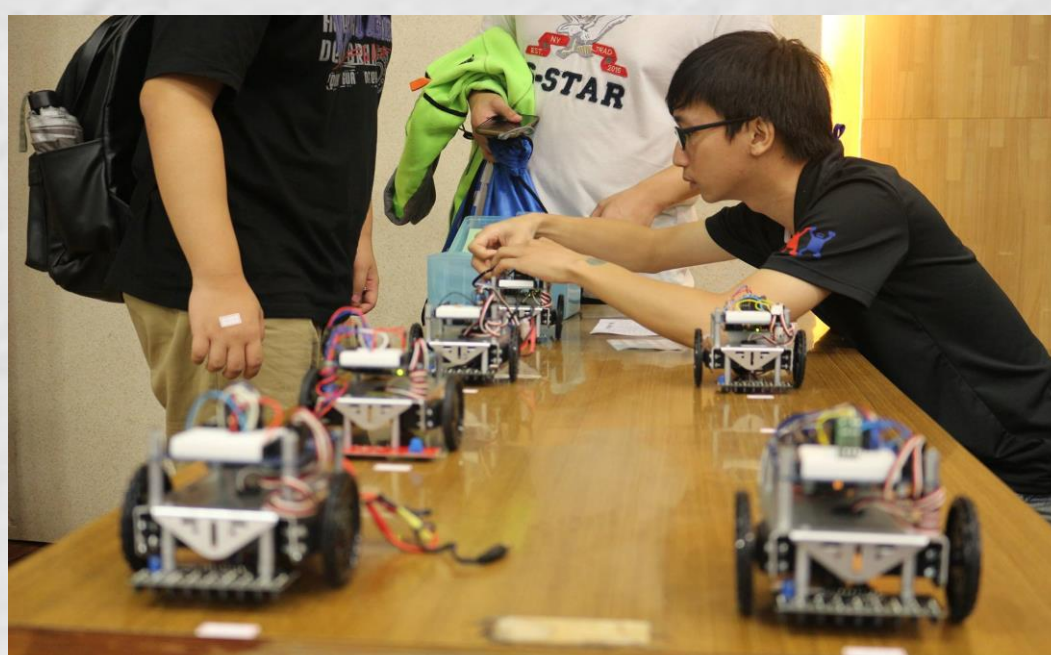
機械工程系

- 精密智慧製造
- 車輛機電整合
- 航空維修培訓



資訊工程系

- 人工智慧
- 多媒體與網際網路應用
- 嵌入式與單晶片系統應用



電機工程系

- 智能/工業機器人
- 工業配線
- 電子電力學與綠能應用



電腦與通訊工程系

- 行動通訊
- 互動裝置應用
- 電競實務

- Innovation, development and research make our school as a well-known university in the field of scientific and technological innovation as well as creative inventions.
- We utilize academic and practical knowledge in cooperating with excellent companies, and encouraging our students to participate in off-campus internship opportunities.
- The Department of Computer and Communication cooperates with the Taiwan Cyber Athlete Association to cultivate cyber athlete professional talents.



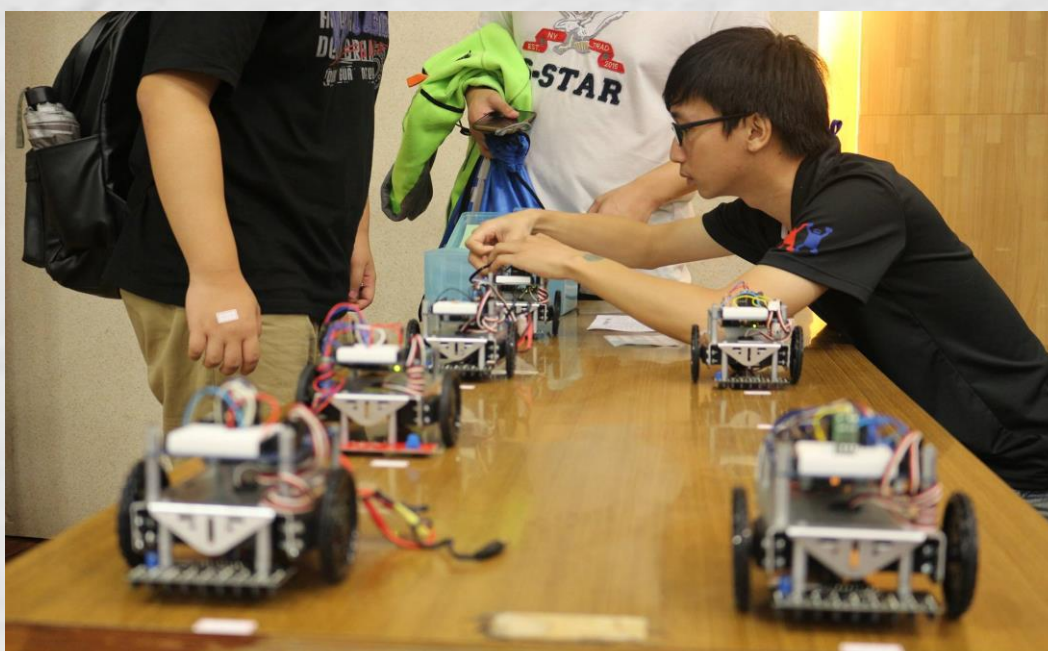
Department of Mechanical Engineering

- Intelligent Manufacturing System
- Mechatronics in Vehicle Engineering
- Aircraft Maintenance Training



Department of Computer Science and Information Engineering

- Artificial Intelligence(AI)
- The Applications of Multimedia
- The Applications of Embedded Microcontroller



Department of Electrical Engineering

- Smart/Industrial Robot
- Industrial Wiring
- Power Electronic and Green Energy



Department of Computer and Communication Engineering

- Mobile Communication
- Interactive Devices Design
- e-Sports Practice

商管學院

COLLEGE OF BUSINESS & MANAGEMENT

誠信
創意
務實



致用卓越

- 本院教學策略為提供學生結合理論與實務操作之課程，使學生進入職場後得以無縫接軌。
- 本院設有建教合作計畫，並鼓勵大三和大四學生前往業界實習。
- 學生可透過實習學得一技之長。另一方面，企業亦可從實習生中挑選優秀人才。



應用外語系

- 商務外語(英日)
- 觀光外語(英日)



數位多媒體設計系

- 影像動畫
- 互動設計



企業管理系 (電子商務碩士班)

- 金融理財
- 創新管理
- 電子商務
- 微型創業



行銷與流通管理系

- 行銷企劃
- 流通管理
- 門市服務

商管學院

COLLEGE OF BUSINESS & MANAGEMENT



Honesty

Creativity

Pragmatic Spirit

Pursuing Excellence

- Our teaching strategy integrates courses, certificates, internship, and employment to have our students achieving a seamless connection between schooling and employment.
- We provide internship opportunities for students and encourage juniors and seniors to join a practical training in a real working environment.
- Students can experience the industry in person and learn practical skills. On the other hand, the companies can hire the talents through internships.



Department of Applied Foreign Languages

- Business English and Japanese
- Tourism English and Japanese



Department of Digital Multimedia Design

- Animation Production
- Digital Multimedia Design



Department of Business Administration

(Master Program of E-Commerce Department of Business Administration)

- Financial Management
- Innovation Management
- Electronic Commerce
- Micro-entrepreneurship



Department of Marketing and Logistics Management

- Marketing Communications
- Distribution Management
- Chain Store Service